

Tzadik Azaria

Digital Designer

Contact

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Digital Designer with in-house and freelance experience creating e-commerce content, digital campaigns, social media assets, web visuals and print materials. Strong eye for typography, layout and brand consistency, with experience taking projects from brief and concept through final production.

Education

ORT Hermelin College

2021 - 2023

Practical Engineer Diploma in Media Design
Graduated with Distinction.

Experience

OG Brands Ltd.

Digital Designer

Jul 2025 - May 2026

Designed digital & print assets for international beauty and wellness brands across e-commerce, social media, campaigns, and retail. Created product visuals, banners, newsletters, marketplace content, and promotional materials while collaborating with marketing, sales, operations, and external suppliers.

Freelance

Graphic Designer

2023 - 2025

Designed branding, brochures, signage, presentations and digital marketing materials for clients across different industries. Developed visual solutions based on each client's needs and managed projects from initial brief through feedback, revisions and final delivery.

Ort Harmelin College

Graphic Designer

Oct 2021 - Jul 2023

Designed posters, educational publications, and marketing materials for college initiatives. Created digital and print assets and assisted students with design principles and creative software.

Tools

Figma

Wix Studio

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Shopify

Blender

Skills

Brand

Identity

Campaigns

Social

Visuals

E-commerce

Product Visuals

Marketplaces

Shopify

Email

Web

Web Design

UI Design

Landing Pages

Responsive

Print

Packaging

Print

Production

Content

Video Editing

Image Editing

Presentations