

HEY, I'M **TZADIK** DIGITAL DESIGNER

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Digital Designer with in-house and freelance experience creating e-commerce content, digital campaigns, social media assets, web visuals and print materials. Strong eye for typography, layout and brand consistency, with experience taking projects from brief and concept through final production.

Education	ORT Hermelin College 2021 - 2023	Practical Engineer Diploma in Media Design Graduated with Distinction.
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Experience	OG Brands Ltd. Digital Designer Jul 2025 - May 2026	Designed digital & print assets for international beauty and wellness brands across e-commerce, social media, campaigns, and retail. Created product visuals, banners, newsletters, marketplace content, and promotional materials while collaborating with marketing, sales, operations, and external suppliers.
	Freelance Graphic Designer 2023 - 2025	Designed branding, brochures, signage, presentations and digital marketing materials for clients across different industries. Developed visual solutions based on each client's needs and managed projects from initial brief through feedback, revisions and final delivery.
	Ort Harmelin College Graphic Designer Oct 2021 - Jul 2023	Designed posters, educational publications, and marketing materials for college initiatives. Created digital and print assets and assisted students with design principles and creative software.

Tools	Figma	Adobe Photoshop	Adobe InDesign	Shopify
	Wix Studio	Adobe Illustrator	Adobe Premiere Pro	Blender

Skills	Brand	E-commerce	Web	Print	Content
	Identity	Product Visuals	Web Design	Packaging	Video Editing
	Campaigns	Marketplaces	UI Design	Print	Presentations
	Social Visuals	Shopify Email	Landing Pages Responsive	Production	