

CONTACTS

 tzadikazaria.com

 TzadikDesign

 TzadikAzaria

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Tzadik Azaria

Visual Designer | Brand, Digital & Web Design

Visual Designer with **in-house** and **freelance** experience creating e-commerce content, digital campaigns, social media assets, web visuals, packaging and print materials. Skilled in Adobe Creative Suite, Figma, Wix Studio and Blender, with a strong eye for typography, layout and brand consistency.

EXPERIENCE

Jul 2025 – May 2026

Digital Designer – OG Brands Ltd.

Fine Rituals and international beauty brands

Designed digital and print assets for international beauty and wellness brands across e-commerce, social media, campaigns and retail. Created product visuals, banners, newsletters, marketplace content, packaging labels and promotional materials while collaborating with marketing, sales, operations and external suppliers.

2023 - 2025

Freelance Visual Designer

Designed branding, brochures, signage, presentations and digital marketing materials for clients across different industries. Manage projects from brief and concept through feedback, revisions and final delivery.

EDUCATION

2021 – 2023

Practical Engineer Diploma in Media Design – ORT Hermelin College

Graduated with distinction.

During studies, also **worked as Graphic Designer & Teaching Assistant** – designed posters, educational publications, and marketing materials for college initiatives, and assisted students with design principles and software.

SKILLS

Brand Identity

E-commerce Design

Social Media Design

Web & UI Design

Campaign Design

Packaging Design

Print & Retail

Email Campaigns

TOOLS

Figma

Wix Studio

Shopify

Blender

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

LANGUAGES

Hebrew – Native

English – Professional Working Proficiency